

Knit Picks

Call for Submissions

MARCH 2021

COLORBLOCK COLLECTION

Description

A burst of color in garments, accessories, and home decor is the perfect way for shaking off the winter doldrums! Mixing neutral and brights, these projects should raise spirits with bold blocks of color while still retaining a modern and flattering sensibility. Small home decor projects add a cheerful accent to any home.

We are looking for 10-16 knit patterns for this collection, to be released in early 2021. The intended color palette and inspirational images are on the moodboard on the following page.

Deadline

June 1, 2020

Compensation/Support

\$400-\$1000USD (depending on design) exclusive fee for 24 months. Designers are required to submit the full complete patterns by the pattern due date. While Knit Picks will knit final samples, KP will provide yarn support for designers to knit their own versions of the patterns. Knit Picks will photograph all samples and designers will be able to use the photographs for their own promotions.

Knit Picks will provide tech edits and the final pattern layouts. Patterns will be printed in physical book collections. After two years of the collection being for sale on knitpicks.com, designers may sell the completed patterns on the Knit Picks website, on Ravelry, or anywhere else.

Requirements

One page submission, complete with:

- Detailed pattern information
- Yarn suggested
- Sketch of design
- Sizes included
- Designer bio/contact information (note: to keep our selection process unbiased, please do not include a photo of yourself)
- A photograph of a swatch of the stitch or color pattern (not just a chart or drawing). While swatches do not need to be in suggested yarn, we do suggest a mix of bright & neutral colors, in a yarn similar to the intended finish project so we can get a better feel for your pattern.

Include all information on one page. Due to high volume, submissions not in this format may not be accepted.

Patterns should not have been already published elsewhere. Please do not submit completed patterns.

Yarns to use

Swish (all weights), Brava (all weights), Comfy/Color Mist, Palette, Wool of the Andes (all weights), Stroll, Dishie, Shine (all weights), Tuff Puff, Mighty Stitch (all weights), Snuggle Puff, Wonderfluff

Intended Projects

Appropriate items for this collection include: Pullover, cardigans, t-shirts, tanks, hats, fingerless mittens, cowls, shawls/shawlette, small home decor such as pillows and wall hangings. Garments should be sized to fit up to at least 64" bust/chest. Please keep these yarns and project info in mind when putting together your submission.

Send to

Upload your submission to the [Collection Submissions](#) form. Please include the text "Colorblock" at the beginning of pattern name section on the submissions form, as we have other calls for submission currently in progress. (Example: "Colorblock - Cardi"). If you have more than one proposal, each submission will need to be uploaded separately. If there are issues with uploading your file, please make sure your pdf is under 5mb.

You may also email your pdf to submissions@knitpicks.com but please try the upload area first.

Other Info

Patterns will have 24 month exclusivity on knitpicks.com, after that, designers may sell the pattern where ever they wish. Payments will be made electronically. For yarn support, designers must have a US, Canada, Australia, or UK mailing address. Submissions will be accepted through June 1, 2020; designers will be notified of final decision by June 5, 2020. Finished patterns will be due by July 20, 2020.

Any other questions may be directed to submissions@knitpicks.com.

MC21 Colorblock

A burst of color in garments, accessories, and home decor is the perfect way for shaking off the winter doldrums! Mixing neutral and brights, these projects should raise spirits with bold blocks of color while still retaining a modern and flattering sensibility. Small home decor projects add a cheerful accent to any home.

Projects: Pullover, cardigans, t-shirts, tanks, hats, fingerless mittens, cowls, shawls/shawlette, small home decor such as pillows and wall hangings

Yarns: Swish (all weights), Brava (all weights), Comfy/Color Mist, Palette, Wool of the Andes (all weights), Stroll, Dishie, Shine (all weights), Tuff Puff, Mighty Stitch (all weights), Snuggle Puff, Wonderfluff

Color Palette:

