

wecrochet

CALL FOR SUBMISSIONS SPRING 2020

Submission Themes

WeCrochet (a sister company of Knit Picks) is looking for a variety of crochet designs for single pattern downloads, book, and magazine creation on our new crochet-centric website. We have provided mood boards of inspirational images and yarns to use, as well specific designs we are looking for (*please note, there are 5 pages to this PDF*). This call is for crochet designs only.

Brief Description

Get your hooks ready, Knit Picks has a new crochet website (crochet.com) in the works for fall 2019 and fun publications to follow soon after! We are looking for new crochet patterns in 4 themes for Spring—Floral, Wedding, Mommy & Me, and Spring Break Travel Bags. Please see each theme's mood board for exact yarn and project details.

Deadline

June 5, 2019

Compensation/Support

\$200-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the new crochet website; however, we would also be able to negotiate a multiyear exclusivity contract. WeCrochet/Knit Picks will crochet the samples and will provide yarn support for designers to crochet their own version of the pattern. WeCrochet/Knit Picks will also photograph all samples and designers will be able to use these photographs for their own promotions. WeCrochet/Knit Picks will provide tech edits and the final pattern layout.

Submission Requirements

One-page submission, complete with:

- Detailed pattern information
- Suggested yarn
- A sketch of the design
- Sizes included
- Designer bio/contact information
- If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of the stitch pattern on the one-page submission (not just a chart or drawing). While swatches do not need to be in suggested yarn, we do suggest a solid, neutral color similar to the intended finished project so we can get a better feel for your pattern.

Include all relevant information on one page. Due to high volume, submissions not in this format may not be accepted.

Patterns cannot have been already published elsewhere. Please do not submit completed patterns. Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission.

Send To

Send your submission via email to crochet@knitpicks.com. Please keep your file size to under 5MB (there are several free websites to reduce file sizes if needed) as anything larger will bounce.

Other Info

For yarn support, designers must have a US, Canada, Australia, or UK mailing address. Submissions will be accepted through June 5, 2019; designers will be notified of final decision by June 26, 2019 at the latest. Finished patterns will be due by July 24, 2019. Any other questions may be directed to crochet@knitpicks.com.

CROCHET FLORALS 2020

Who can resist a crochet flower? Create projects inspired by spring florals. Create flower motifs, flower stitch patterns, projects with a floral applique, floral embroidery, or even floral cross-stitch on crochet!

We are specifically looking for:

- Afghans, bags, blankets constructed from floral motifs
- Garments and accessories with crochet flower accents
- Garments and accessories with crochet embroidery, cross stitch, or applique
- Garments, accessories, or home decor with floral patterns in filet crochet
- Garments, accessories, or home decor with stitch patterns that look like flowers

Yarns to use: all Knit Picks yarns are available for design use with emphasis on Brava, Shine, Comfy, CotLin, Lindy Chain, and Curio.

Please find additional mood boards on Pinterest: www.pinterest.com/crochet0584/spring-2020-florals



CROCHET WEDDING 2020

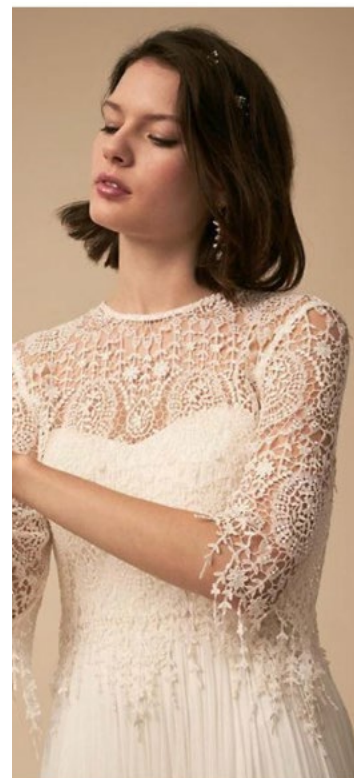
Spring is wedding planning season. Time to start making wedding decor, wedding shawls, bridesmaid's gifts, crochet floral arrangements, and maybe even a lacy dress or two.

We are specifically looking for:

- Lacy wedding accessories like shawls, cover-ups, and short spring jackets
- Crochet doilies or mandalas to use for hanging decor
- Crochet centerpieces like mason jar cozies, table-runners, or covered crochet rocks
- Groomsmen accessories like ties, bow ties, boutonnieres
- Bridesmaid accessories like shawls, crochet flower crowns, or jewelry

Yarns to use: all Knit Picks yarns are available for design use with emphasis on Curio, CotLin, Gloss, Lindy Chain, Luminance, Palette, and Paragon.

Please find additional mood boards on Pinterest: www.pinterest.com/crochet0584/spring-2020-wedding-season



MOMMY & ME 2020

Mother's Day is around the corner. Create projects that work both in adult and children's sizes so Mom can match with her little one this spring!

We are specifically looking for:

- Sweaters/tops/skirts/other garments in adult and children's sizing
- Matching accessories for adults and children
- Adult and children patterns that are similar, but don't exactly match

Yarns to use: all Knit Picks yarns are available for design use with emphasis on Brava, Comfy, Shine, Palette, Dishie, Mighty Stitch, and Swish.

Please find additional mood boards on Pinterest: www.pinterest.com/crochet0584/spring-2020-mommy-and-me



SPRING BREAK TRAVEL BAGS 2020

Time for Spring Break! Work up your favorite tote bags, backpacks, duffel bags, weekenders, zipper pouches, fanny packs, beach bags, and maybe even your favorite sun hat!

We are specifically looking for:

- Bags in a range of styles (backpacks, messenger bags, weekenders, zipper pouches, duffel bags, tote bags, beach bags)
- Bags in a range of techniques and stitches (tapestry crochet, joined motifs, simple stitches with stripes, bobble patterns, filet crochet)
- Bags with fun and unique finishes (fringe, zippers, pom-poms, tassels, fun handles, embroidery, appliqué)
- Bags in sets (tote and zipper pouch with same stitch pattern and colors) or bags with matching accessories (like hats)

Yarns to use: all Knit Picks yarns are available for design use with emphasis on Brava, Comfy, Shine, Palette, Dishie, Mighty Stitch, and Swish.

Please find additional mood boards on Pinterest: www.pinterest.com/crochet0584/spring-2020-spring-break-travel

