

Submission Themes: Knit Picks is looking for a variety of crochet designs for single pattern downloads on our new crochet-centric website. Patterns may also be included in collections. We have provided mood boards of inspirational images and yarns to use, as well specific designs we are looking for. (please note, there are 4 pages to this PDF). This call is for crochet designs only.

Brief Description: Get your hooks ready, Knit Picks has a new crochet website in the works for fall 2019! We are looking for new crochet patterns in 3 themes – Modern, Sophisticated, and Neutral. Please see our mood board for exact yarn and project details with each theme.

Deadline: February 24, 2019

Compensation/Support: \$200-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the new crochet website; however, we would also be able to negotiate a multiyear exclusivity contract. While Knit Picks will crochet the samples, Knit Picks will provide yarn support for designer to crochet their own version of the pattern. Knit Picks will also photograph all samples & designer will also be able to use photographs for their own promotions. Knit Picks will provide tech edits and the final pattern layout.

Submission Requirements: 1-page submission, complete with detailed pattern information, yarn suggested, sketch of design, sizes included, and designer bio/contact information. If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of it on the 1-page submission (not just a chart or drawing). While swatches do not need to be in suggested yarn, we do suggest a solid neutral color, similar to the intended finish project so we can get a better feel for your pattern. Patterns should not have been already published elsewhere. Please do not submit completed patterns.

Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission. **Please include all relevant information on 1 page.** Due to high volume, submissions not in this form may not be accepted. For an example, please click [here](#).

Send to: Please send your submission via email to crochet@knitpicks.com. Please keep your file size to under 5mb (there are several free websites to reduce file sizes if needed) as anything larger will bounce.

Other Info: For yarn support, designers must have a US, Canada, Australia or UK mailing address. Submissions will be accepted through February 24, 2019; designers will be notified of final decision by March 1, 2019. Finished patterns will be due by April 1, 2019. Any other questions may be directed to crochet@knitpicks.com.

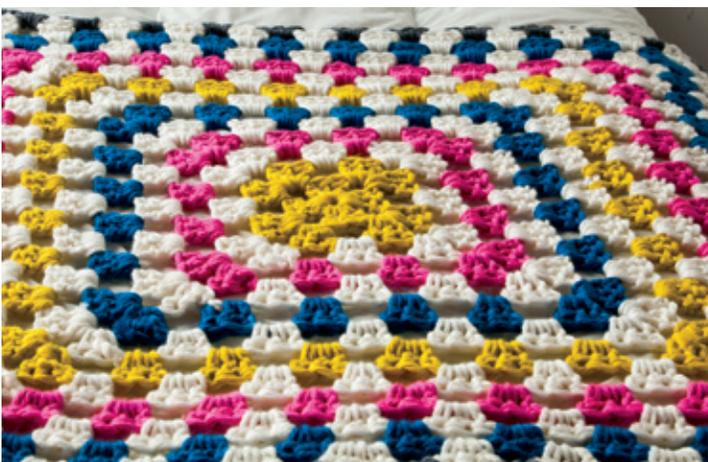
2019 Modern Bright Crochet

Bright and bold, we are looking for crochet projects with a modern look and feel! The use of a white (or black) background with bold pops of color are preferred, with clean lines and strong stitch definition. Patterns should be beginner appropriate.

We are specifically looking for:

- *Throws, with emphasis on modular constructions and multiple colors
- *Quick accessories - cowls, hats, fingerless mitts
- *Baby garments and accessories - sweaters, baby blankets, toys
- *Amigurmi toy (no licenced characters)
- *Mandala projects
- *Other home projects - pillows, poofs, bags

All Knit Picks yarns are available to design with, with emphasis on Mighty Stitch, Brava, all cottons, Swish, and Chroma



2019 Sophisticated and Luxury Crochet

Celebrate the best of crochet with a combination of rich colors and luxury yarns for timeless, beautiful projects! Featuring lace and textured patterns in wearable garments- we're looking for projects that will dress up any outfit, from office to date night. Lighter weight projects recommended, these patterns should range from beginner to intermediate" We are specifically looking for:

- *Pullovers, especially with basic construction
- *Cardigans
- *Shawls/shawlettes
- *Other wearable accessories - cowls, scarves, hats, fingerless mitts
- *Clutch or other small bag
- *Tunisian crochet

Yarns to use: Alpaca Cloud, Capretta, Curio, Capra, Luminance, Paragon, Andean Treasure, Aristo, Gloss (all weights), Aloft, Stroll, Shimmer and Hawthorne



2019 Classic Neutral Crochet

Soothing neutrals for a peaceful home. These crochet projects should be in shades of neutral that can include a soft pop of color. Texture and cables, with light touches of lace. These projects should range from beginner to intermediate.

We are specifically looking for

- *Throws, with emphasis on modular constructions and multiple colors
- *Garments with basic construction
- *Other home projects - throws, pillows, rug/mat, poofs, baskets
- *Bags, especially mesh/market bags
- *Tunisian crochet
- *Baby garments and accessories - sweaters, accessories, baby blankets, toys
- *Shawls/shawlettes and other accessories

All Knit Picks yarns are available to design with, with emphasis on Curio, Wool of the Andes, Swish, all cottons, Simply Wool, Palette and Bare yarns.

