

Submission Themes: Knit Picks is looking for a variety of crochet designs for single pattern downloads on our new crochet-centric website. Patterns may also be included in collections. We have provided mood boards of inspirational images and yarns to use, as well specific designs we are looking for. (please note, there are 4 pages to this PDF). This call is for crochet designs only.

Brief Description: Get your hooks ready, Knit Picks has a new crochet website in the works for fall 2019! We are looking for new crochet patterns in 3 themes – Modern, Sophisticated, and Neutral. Please see our mood board for exact yarn and project details with each theme.

Deadline: February 24, 2019

Compensation/Support: \$200-800 (depending on design) per pattern. Our preference is to purchase the pattern outright as an exclusive on the new crochet website; however, we would also be able to negotiate a multiyear exclusivity contract. While Knit Picks will crochet the samples, Knit Picks will provide yarn support for designer to crochet their own version of the pattern. Knit Picks will also photograph all samples & designer will also be able to use photographs for their own promotions. Knit Picks will provide tech edits and the final pattern layout.

Submission Requirements: 1-page submission, complete with detailed pattern information, yarn suggested, sketch of design, sizes included, and designer bio/contact information. If the pattern has a stitch pattern other than solid colored single or double crochet, please include a photograph of a swatch of it on the 1-page submission (not just a chart or drawing). While swatches do not need to be in suggested yarn, we do suggest a solid neutral color, similar to the intended finish project so we can get a better feel for your pattern. Patterns should not have been already published elsewhere. Please do not submit completed patterns.

Our intended projects and themes are shown on the inspiration boards. Please keep these in mind when putting together your submission. **Please include all relevant information on 1 page.** Due to high volume, submissions not in this form may not be accepted. For an example, please click [here](#).

Send to: Please send your submission via email to crochet@knitpicks.com. Please keep your file size to under 5mb (there are several free websites to reduce file sizes if needed) as anything larger will bounce.

Other Info: For yarn support, designers must have a US, Canada, Australia or UK mailing address. Submissions will be accepted through February 24, 2019; designers will be notified of final decision by March 1, 2019. Finished patterns will be due by April 1, 2019. Any other questions may be directed to crochet@knitpicks.com.