

**Submission Themes:** Knit Picks is looking for designs for a 10-16 pattern collection to be released in late fall 2018, featuring holiday duo projects. Knit Picks has chosen yarns & color palette for this collection, please see our mood board for inspirational images as well as colors we intend to use. For this particular collection, we are looking for knit and crochet patterns.

**Brief Description:** The 2018 holiday season is right around the corner! We're looking for a new take on festive knits with paired patterns. Each design should have two versions: traditional vs. modern, cute vs. sassy, etc. Ideally, each pair would be constructed in a similar way so that they naturally pair together, for example a single pillow pattern with alternate motifs. Ring in the new year with gifts for everybody on your list!

**Deadline:** February 26, 2018

**Compensation/Support:** \$400-\$600USD (depending on design) exclusive fee for 24 months. While Knit Picks will knit samples, KP will provide yarn support for designer to knit their own version of the pattern. Knit Picks will also photograph all samples & designer will also be able to use photographs for their own promotions. Knit Picks will provide tech edits and the final pattern layout. Patterns will be printed in physical book collections. After two years of the collection being for sale on knitpicks.com, designers may sell the completed pattern in the IDP program, on Ravelry or anywhere else.

**Submission Requirements:** 1 page submission, complete with detailed pattern information, yarn suggested, sketch/swatch of design, sizes included, and designer bio/ contact information. Patterns should not be previously published anywhere. While swatches do not need to be in suggested yarn, we do suggest the colors be similar to your intended finish project so we can get a better feel for your pattern. Please do not submit completed patterns.

Yarns to use: All current Knit Picks yarns and weights may be used.

Appropriate items for this collection include: Pillows, stockings, general decor, gift knits, cozies, gift card sleeves, etc

Please keep these colors and project info in mind when putting together your submission.

**Please include all relevant information on 1 page.** Due to high volume, submissions not in this form may not be accepted. For an example, please click [here](#). Please make sure your images are clear! There have been many submissions with blurry images or drawings and we are unable to see your design idea.

**Send to:** Upload your submission to the [Collection Submissions](#) webpage. Please include the text "Holiday" in the pattern name section on the submissions page, preferably at the beginning, as we have other calls for submission currently in progress. (Example: "Holiday - pillow"). If you have more than one proposal, each submission will need to be uploaded separately. If there are issues with uploading your file, please make sure your pdf is under 5mb. You may also email your pdf to [submissions@knitpicks.com](mailto:submissions@knitpicks.com) but please use the upload area first.

**Other Info:** Patterns will have 24 month exclusivity on knitpicks.com, after that, designers may sell the pattern where ever they wish. Similar to our IDP program, payments will be made electronically. For yarn support, designers must have a US, Canada, UK or Australia address. Submissions will be accepted through February 26, 2018; designers will be notified of final decision by March 2, 2018. Finished patterns will be due April 23, 2018. Other relevant information may be found at the [IDP FAQs](#). Any other questions may be directed to [submissions@knitpicks.com](mailto:submissions@knitpicks.com).

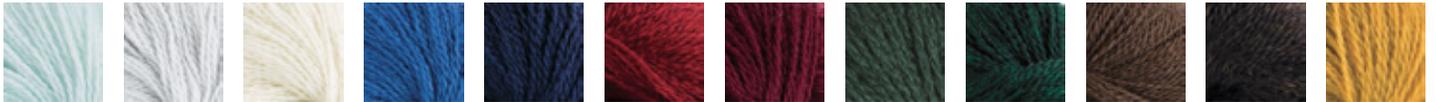
# 2018 Holiday Duo Collection

The 2018 holiday season is right around the corner! We're looking for a new take on festive knits with paired patterns. Each design should have two versions: traditional vs. modern, cute vs. sassy, etc. Ideally, each pair would be constructed in a similar way so that they naturally pair together, for example a single pillow pattern with alternate motifs. Ring in the new year with gifts for everybody on your list!

**Projects:** Pillows, stockings, general decor, gift knits, cozies, gift card sleeves, etc.

**Yarns:** all yarns, all weights.

## Color Palette:



Keep things traditional with sweet snowmen or sassy lumps of coal.

Classic cables versus cute coffee cozies. Perfect teacher gifts or stocking stuffers!



Oh-so-cute motifs versus heriloom holiday pillows, perfect for any decor!

Gift card cozies, perfect for mother-in-laws and tweens. :)